



# INDUSTRY 4.0



**Innovation is Driving Automation, Data Exchange, and Advanced Manufacturing Technologies.**

**Building on the success of our 2018 Manufacturing Conference, we will help Washington State manufacturers expand their understanding of these applications and drill down on the “How To”.**

**Breakfast Keynote**

**The 4th Industrial Revolution & Lighthouse Manufacturers**

Presenter: Andy Luse, McKinsey & Company

**Lunch Keynote**

**Augmented Reality in Manufacturing**

Presenter: Neal Meldrum, Microsoft

**Afternoon Keynote**

**Panel of Industry Leaders**

**How Industry 4.0 Plays a Role in the Future of Manufacturing - A Reality Check.**

*Moderator: Dan Kocer (Kocer Consulting & Engineering)*

*Panel: Andy Luse (McKinsey & Company), Aaron Reich (Avanade), Neal Meldrum (Microsoft),*

*Lily Ley (PACCAR), and Akhila Tadinada (Xemelgo)*

Throughout the day, attendees will attend three break-out sessions providing crisp and leading-edge information.

- ◆ **Hiring the Workforce of the Future**
- ◆ **Cyber Security**
- ◆ **Getting Started in the 4th Industrial Revolution**
- ◆ **AI - 3 Myths, 3 Essentials, 3 Realities**
- ◆ **Innovation / Industrial IoT**
- ◆ **Smart Manufacturing**

Immediately following the afternoon general session will be a hosted Reception and Networking exchange.

**Registration & Fees**

CAMPS Member \$225  
 Non-Member \$375

\* Cancellations after May 31st, 2019 are non-refundable

[Click Here to Register](#)

**Sponsorships & Table Displays:**

CAMPS Member Table \$2500 (10 tickets and a table display)  
 Non-Member Table \$3500 (10 tickets and a table display)